# **Cover Sheet: Request 14715**

## **COM3XXX Internship in Communication Studies**

#### Info

Process	Course New Ugrad/Pro
Status	Pending at PV - University Curriculum Committee (UCC)
Submitter	Amy Jung ajung@ufl.edu
Created	2/5/2020 3:10:44 PM
Updated	2/17/2020 8:42:54 PM
Description of	New internship course in Dial Center; 0-3 variable, web-based course designed to complement
request	student's internship experience through guided reflection, critical analysis, synthesis, and
	discussion.

## **Actions**

Step	Status	Group	User	Comment	Updated
Department	Approved	CLAS - Center for Written and Oral Communications	Kellie Roberts	approved at unit level	2/10/2020
No document of	hanges				
College	Approved	CLAS - College of Liberal Arts and Sciences	Joseph Spillane		2/17/2020
No document of	hanges				
University Curriculum Committee	Pending	PV - University Curriculum Committee (UCC)			2/17/2020
No document of	hanges				
Statewide Course Numbering System					
No document of	hanges	•			<u>'</u>
Office of the Registrar					
No document of	hanges	1		,	i
Student Academic Support System					
No document of	hanges				
Catalog					
No document of	hanges				
College Notified					
No document of	hanges				

## Course|New for request 14715

## Info

Request: COM3XXX Internship in Communication Studies

**Description of request:** New internship course in Dial Center; 0-3 variable, web-based course designed to complement student's internship experience through guided reflection, critical analysis,

synthesis, and discussion.

Submitter: Amy Jung ajung@ufl.edu Created: 3/9/2020 10:22:33 AM

Form version: 3

## Responses

## **Recommended Prefix**

Enter the three letter code indicating placement of course within the discipline (e.g., POS, ATR, ENC). Note that for new course proposals, the State Common Numbering System (SCNS) may assign a different prefix.

Response:

COM

#### Course Level

Select the one digit code preceding the course number that indicates the course level at which the course is taught (e.g., 1=freshman, 2=sophomore, etc.).

Response:

3

## **Course Number**

Enter the three digit code indicating the specific content of the course based on the SCNS taxonomy and course equivalency profiles. For new course requests, this may be XXX until SCNS assigns an appropriate number.

Response:

XXX

## Category of Instruction

Indicate whether the course is introductory, intermediate or advanced. Introductory courses are those that require no prerequisites and are general in nature. Intermediate courses require some prior preparation in a related area. Advanced courses require specific competencies or knowledge relevant to the topic prior to enrollment.

Response: Intermediate

- 1000 level = Introductory undergraduate
- 2000 level = Introductory undergraduate
- 3000 level = Intermediate undergraduate
- 4000 level = Advanced undergraduate
- 5000 level = Introductory graduate
- 6000 level = Intermediate graduate
- 7000 level = Advanced graduate
- 4000/5000= Joint undergraduate/graduate
- 4000/6000= Joint undergraduate/graduate

<sup>\*</sup>Joint undergraduate/graduate courses must be approved by the UCC and the Graduate Council)

Lab Code  Enter the lab code to indicate whether the course is lecture only (None), lab only (L), or a combined lecture at lab (C).	nd
Response: None	
Course Title Enter the title of the course as it should appear in the Academic Catalog.	
Response: Internship in Comm Studies	
Transcript Title  Enter the title that will appear in the transcript and the schedule of courses. Note that this must be limited to 2 characters (including spaces and punctuation).	21
Response: Intern Comm Studies	
Degree Type Select the type of degree program for which this course is intended.	
Response: Baccalaureate	
Delivery Method(s) Indicate all platforms through which the course is currently planned to be delivered.	
Response: On-Campus, Off-Campus, Online	
Co-Listing Will this course be jointly taught to undergraduate, graduate, and/or professional students?	
Response: No	

## **Effective Term**

Select the requested term that the course will first be offered. Selecting "Earliest" will allow the course to be active in the earliest term after SCNS approval. If a specific term and year are selected, this should reflect the department's best projection. Courses cannot be implemented retroactively, and therefore the actual effective term cannot be prior to SCNS approval, which must be obtained prior to the first day of classes for the effective term. SCNS approval typically requires 2 to 6 weeks after approval of the course at UF.

	esponse: arliest Available
	ive Year the requested year that the course will first be offered. See preceding item for further information.
	esponse: arliest Available
Select	ing Topic? "Yes" if the course can have rotating (varying) topics. These course titles can vary by topic in the ule of Courses.
R N	esponse: o
Select	atable Credit? "Yes" if the course may be repeated for credit. If the course will also have rotating topics, be sure to e this in the question above.
R N	esponse: o
Select will be credit l	Int of Credit the number of credits awarded to the student upon successful completion, or select "Variable" if the course offered with variable credit and then indicate the minimum and maximum credits per section. Note that nours are regulated by Rule 6A-10.033, FAC. If you select "Variable" for the amount of credit, additional will appear in which to indicate the minimum and maximum number of total credits.
	esponse: ariable
lf vari	able, # min
R 0	esponse:
lf vari	able, # max
R 3	esponse:

Select "Yes" if all students should be graded as S/U in the course. Note that each course must be entered into the UF curriculum inventory as either letter-graded or S/U. A course may not have both options. However, letter-

Response:	
•	
Yes	

#### **Contact Type**

Select the best option to describe course contact type. This selection determines whether base hours or headcount hours will be used to determine the total contact hours per credit hour. Note that the headcount hour options are for courses that involve contact between the student and the professor on an individual basis.

Response:

Supervision of Student Interns

- Regularly Scheduled [base hr]
- Thesis/Dissertation Supervision [1.0 headcount hr]
- Directed Individual Studies [0.5 headcount hr]
- Supervision of Student Interns [0.8 headcount hr]
- Supervision of Teaching/Research [0.5 headcount hr]
- Supervision of Cooperative Education [0.8 headcount hr]

Contact the Office of Institutional Planning and Research (352-392-0456) with questions regarding contact type.

#### **Weekly Contact Hours**

Indicate the number of hours instructors will have contact with students each week on average throughout the duration of the course.

Response: Variable

### **Course Description**

Provide a brief narrative description of the course content. This description will be published in the Academic Catalog and is limited to 50 words or fewer. See course description guidelines.

## Response:

A variable web-based course designed to complement a student's internship experience through guided reflection, critical analysis, synthesis, and discussion.

## **Prerequisites**

Indicate all requirements that must be satisfied prior to enrollment in the course. Prerequisites will be automatically checked for each student attempting to register for the course. The prerequisite will be published in the Academic Catalog and must be formulated so that it can be enforced in the registration system. Please note that upper division courses (i.e., intermediate or advanced level of instruction) must have proper prerequisites to target the appropriate audience for the course.

Courses level 3000 and above must have a prerequisite.

#### Response:

One COM(C) or SPC(C) course & CMS minor

Completing Prerequisites on UCC forms:

- Use "&" and "or" to conjoin multiple requirements; do not used commas, semicolons, etc.
- Use parentheses to specify groupings in multiple requirements.
- Specifying a course prerequisite (without specifying a grade) assumes the required passing grade is D-. In order to specify a different grade, include the grade in parentheses immediately after the course number. For example,

"MAC 2311(B)" indicates that students are required to obtain a grade of B in Calculus I. MAC2311 by itself would only require a grade of D-.

- Specify all majors or minors included (if all majors in a college are acceptable the college code is sufficient).
- "Permission of department" is always an option so it should not be included in any prerequisite or co-requisite.

Example: A grade of C in HSC 3502, passing grades in HSC 3057 or HSC 4558, and major/minor in PHHP should be written as follows:

HSC 3502(C) & (HSC 3057 or HSC 4558) & (HP college or (HS or CMS or DSC or HP or RS minor)

#### Co-requisites

Indicate all requirements that must be taken concurrently with the course. Co-requisites are not checked by the registration system. If there are none please enter N/A.

Response:

N/A

#### Rationale and Placement in Curriculum

Explain the rationale for offering the course and its place in the curriculum.

## Response:

Internships provide students with opportunities to integrate the skills, knowledge, and methods gained through the student's coursework with professional roles, responsibilities, and activities in a real-life, supervised setting. Participating in an internship allows students to further develop and enhance their communication and professional skills in a workplace setting.

## **Course Objectives**

Describe the core knowledge and skills that student should derive from the course. The objectives should be both observable and measurable.

## Response:

Internship objectives (created by Antonio Lopez-Mendez for Internship in Spanish)

Communicate and behave according to the organizational culture, code of ethics, standards, and trends of the workplace.

Implement the principles of teamwork and professional etiquette in employment.

Apply the principles of organizational, interpersonal, and mediated communication.

Create a network in the field.

Academic objectives (created by Brittany Grubbs for IDS4940):

Identify, describe, and explain how the experience informed a sense of self and understanding of the internship area.

Analyze themes, conflicts, and issues that emerged and describe and explain how they were addressed.

Identify and connect the knowledge and skills gained in Communication Studies coursework to internship observations and experiences.

Describe and explain how the experience will modify and support future behaviors, attitudes, and career development.

## Course Textbook(s) and/or Other Assigned Reading

Enter the title, author(s) and publication date of textbooks and/or readings that will be assigned. Please provide specific examples to evaluate the course.

Response:

### **Weekly Schedule of Topics**

Provide a projected weekly schedule of topics. This should have sufficient detail to evaluate how the course would meet current curricular needs and the extent to which it overlaps with existing courses at UF.

#### Response:

0-1 Credit

Week 1-2: Skills Experience Goals - Paper, Video, Podcast, or PowerPoint

Week 3: Strong Interest Inventory Assessment

Week 4-5: A Day in the Life - Video

Week 6-7: Midterm Internship Evaluation - Form completed by Supervisor

Week 8-9: Elevator Speech - Video or Podcast

Week 10-11: Resume - Document

Week 12-13: Internship Description for Future Interns - Document

Week 14-15: Final Paper: Moving Forward - Paper

Final Internship Evaluation - Form completed by Supervisor

#### 2 Credits

Week 1-2: Skills Experience Goals - Paper, Video, Podcast, or PowerPoint

Week 3: Strong Interest Inventory Assessment

Week 4-5: A Day in the Life - Video

Week 6-7: Midterm Internship Evaluation - Form completed by Supervisor

Week 8-9: Elevator Speech - Video or Podcast

Week 10-11: Resume - Document

Week 12: Internship Description for Future Interns - Document

Week 13-14: Final Paper: Moving Forward - Paper

Week 15: Importance of an Internship for Communication Studies Minors - Presentation

Final Internship Evaluation - Form completed by Supervisor

## 3 Credits

Week 1-2: Skills Experience Goals - Paper, Video, Podcast, or PowerPoint

Week 3: Strong Interest Inventory Assessment

Week 4-5: A Day in the Life - Video

Week 6-7: Midterm Internship Evaluation - Form completed by Supervisor

Week 8-9: Elevator Speech - Video or Podcast

Week 10-11: Resume - Document

Week 12: Internship Description for Future Interns - Document

Week 13: Final Paper: Moving Forward - Paper

Week 14: Importance of an Internship for Communication Studies Minors - Presentation

Week 15: Proposal for Strategies to Improve Communication in the Internship Site - Document disseminated to key audiences

Final Internship Evaluation - Form completed by Supervisor

## **Grading Scheme**

List the types of assessments, assignments and other activities that will be used to determine the course grade, and the percentage contribution from each. This list should have sufficient detail to evaluate the course rigor and grade integrity. Include details about the grading rubric and percentage breakdowns for determining grades. If participation and/or attendance are part of the students grade, please provide a rubric or details regarding how those items will be assessed.

#### Response:

0-1 Credit 2 Credits 3 Credits Internship Evaluation by Supervisor Midterm 10% 10% 10% Final 20% 15% 10%

<sup>\*\*</sup> Schedule will be adjusted for Summer internships

Assignments: Skills Experience Goals 10% 10% 10% Strong Interest Inventory Assessment 10% 5% 5% A Day in the Life 10% 10% 10% 10% Elevator Speech 10% 10% 10% Resume 10% 10% 10% Internship Description 10% 10% 5% Final Paper: Moving Forward 10% 10% 10% Presentation N/A 10% 10% Proposal N/A N/A 10%

70-100% = S 0-69% = U

#### Instructor(s)

Enter the name of the planned instructor or instructors, or "to be determined" if instructors are not yet identified.

#### Response:

Amy C Jung or other Dial Center faculty.

#### Attendance & Make-up

Please confirm that you have read and understand the University of Florida Attendance policy. A required statement statement related to class attendance, make-up exams and other work will be included in the syllabus and adhered to in the course. Courses may not have any policies which conflict with the University of Florida policy. The following statement may be used directly in the syllabus.

• Requirements for class attendance and make-up exams, assignments, and other work in this course are consistent with university policies that can be found at: https://catalog.ufl.edu/ugrad/current/regulations/info/attendance.aspx

Response: Yes

#### Accomodations

Please confirm that you have read and understand the University of Florida Accommodations policy. A statement related to accommodations for students with disabilities will be included in the syllabus and adhered to in the course. The following statement may be used directly in the syllabus:

• Students with disabilities requesting accommodations should first register with the Disability Resource Center (352-392-8565, <a href="https://www.dso.ufl.edu/drc/">www.dso.ufl.edu/drc/</a>) by providing appropriate documentation. Once registered, students will receive an accommodation letter which must be presented to the instructor when requesting accommodation. Students with disabilities should follow this procedure as early as possible in the semester.

Response: Yes

#### **UF Grading Policies for assigning Grade Points**

Please confirm that you have read and understand the University of Florida Grading policies.

Information on current UF grading policies for assigning grade points is require to be included in the course syllabus. The following link may be used directly in the syllabus:

• https://catalog.ufl.edu/ugrad/current/regulations/info/grades.aspx
Response: Yes
Course Evaluation Policy Course Evaluation Policy Please confirm that you have read and understand the University of Florida Course Evaluation Policy. A statement related to course evaluations will be included in the syllabus. The following statement may be used directly in the syllabus:
• <span style="font-size:11.0pt">Students are expected to provide professional and respectful feedback on the quality of instruction in this course by completing course evaluations online via GatorEvals. Guidance on how to give feedback in a professional and respectful manner is available at https://gatorevals.aa.ufl.edu/public-results/. Students will be notified when the evaluation period opens, and can complete evaluations through the email they receive from GatorEvals, in their Canvas course menu under GatorEvals, or via <a href="https://ufl.bluera.com/ufl/" target="_blank">https://ufl.bluera.com/ufl/</a>. Summaries of course evaluation results are available to students at <a <="" a="" gatorevals.aa.ufl.edu="" href="https://gatorevals.aa.ufl.edu/public-results/&lt;/a&gt;/&lt;a&gt;.&lt;/a&gt;&lt;a href=" https:="" public-results=""><a <="" a="" gatorevals.aa.ufl.edu="" href="https://gatorevals.aa.ufl.edu/public-results/&lt;/a&gt;&lt;a href=" https:="" public-results=""><a "="" gatorevals.aa.ufl.edu="" href="https://gatorevals.aa.ufl.edu/public-results/&lt;/a&gt;&lt;a href=" https:="" public-results="">https://gatorevals.aa.ufl.edu/public-results/</a></a></a></a></a></a></a></a></a></a></a></span>